

# Sacramento



## Newsletter



### ***Keeping your staff motivated in a complicated economy***

*by Evelyn Milani, President InfoSYS Inc*

Here we go again! It seems like the .com bubble burst just last week! The US economy cycles up and down every eight to ten years or so. This week, the economic indicators are not fibrillating, they are flat to down. However, I personally feel that many of the IT projects that are driving activities and hiring will continue as business depends heavily on new and current technology, which also cycles every five or so years.

In this tumultuous business environment, keep your staff performing at an optimum by providing a safe, secure work culture for them. We, who have the pleasure of working with technical professionals must take care as the .com bust of eight years ago was devastating. What can we, as managers do to set our staff at ease and give them a sense of security? Go back to basics:

***Praise where it is deserved***

***Coach where it is needed***

***Keep upbeat-do not succumb to rumors or speculation on what a***

***company may or may not be doing.***

***Encourage your staff to strive for higher performance through goals and recognition.***

***Be honest all the time.***

***Work with under-performers to improve.***

If indeed there is a "storm a brewin'" we can weather it and enhance service to our customers through positive attitudes and motivated performers.

### **January 2008 Issue**

What's in this month  
Newsletter:

***Keeping your Staff  
Motivated in a  
complicated economy  
January HDI Meeting  
Location and Agenda***

Calendar

Sponsor



# January HDI Meeting Location and Agenda!



Heald College  
2910 Prospect Park Drive  
Rancho Cordova, CA  
95670

Directions from downtown:  
Take Hwy 50 East to  
Zinfandel Drive.

Exit at Zinfandel Drive, stay  
in the middle lanes.

Continue straight across  
the intersection onto Gold  
Center Drive.

(Do not turn left or right  
onto Zinfandel)

Turn left on Prospect Park  
Drive.

Continue along Prospect  
Park Drive to Heald  
College.

## Agenda

**2:15-3:00pm** Meet and Greet  
(Optional) Join the chapter officers,  
members, and guests for  
refreshments at this informal  
networking opportunity.

**3:00-3:15pm** Welcome &  
Announcements

**3:15-3:30pm** Sponsor Introduction

**3:30-4:30pm** Round Table  
discussion

**4:30pm** Door Prize drawing

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*This month's agenda:*

We will be holding a Round Table to discuss some of the challenges you face on a daily basis. Come by and let us know what's on your mind and things you'd like to discuss. We'll bring in speakers to help address those every day issues.

This is an opportunity for our members to voice issues that are important in today's service environment. We need to hear from you! This will give us the opportunity to make sure and engage speakers and guests to speak to your most critical issues.

# January 2008

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18 HDI Meeting!	19	20
21	22	23	24	25	26	27
28	29	30	31			

## Sponsors

January Sponsor is  
Sacramento Help Desk Institute